

X-Rays: Mother (Girl) / Male Provider



Client: GoHealth
Media: Television
Title: X-rays
Length: :15
Date: 07.05.17

Video	Audio
<p>OPEN ON A WOMAN WITH A LARGE BOX IN HER HANDS WALKING TOWARDS THE STAIRS.</p> <p>CUT TO A FEW KID TOYS SCATTERED AROUND HER PATH. HER FOOT COMES DOWN ON ONE OF THEM AND STUMBLES.</p> <p>CUT TO WOMAN AT BOTTOM OF STAIRS HOLDING HER FOOT IN PAIN.</p> <p>TIGHT SHOT OF WOMAN'S HAND CHECKING INTO GOHEALTH ON HER PHONE.</p> <p>CUT TO HER SITTING ON AN EXAM TABLE AT GOHEALTH, WHERE A PROVIDER HAS THE X-RAY MACHINE OVER HER ANKLE. SOME DIALOGUE INSUES.</p> <p>TITLE CARD:</p> <p>FIRST IS:</p> <ul style="list-style-type: none">✓ GETTING AN X-RAY WITHOUT GETTING IN LINE.✓ GETTING AN X-RAY WITHOUT GOING ANYWHERE.✓ GETTING AN X-RAY WITHOUT HAVING TO GET UP.✓ HAVING YOUR X-RAY COME TO YOU. <p>ENDPLATE: LEGACY HEALTH GOHEALTH URGENT CARE (LOCKUP). WE PUT <i>YOU</i> FIRST.</p> <p>NOW WITH 14 LOCATIONS NEAR YOU. GoHealthUC.com</p>	<p>MUSIC UP AND UNDER</p> <p>SFX: BODY AND BOX FALLING DOWN STAIRS.</p> <p>GIRL: SFX: (MOANS OR WINCES)</p> <p>PROVIDER: Okay Sarah, there's some swelling, but nothing's broken.</p> <p>GIRL: Thank God!</p> <p>PROVIDER (under title card): I'm going to brace it, but you'll want to ice it for the next few days.</p>

Ear Infection: Mother (Mom) / Boy / Female Provider #1



Client: GoHealth
 Media: Television
 Title: Ear Infection
 Length: :15
 Date: 07.05.17

Video	Audio
<p>OPEN ON A MOM IN BED WAKING UP SUDDENLY TO A SCREAMING LITTLE BOY.</p> <p>CUT TO MOM KNEELING DOWN AND GETTING HER SON OUT OF BED.</p> <p>TIGHT SHOT OF MOM'S HAND CHECKING INTO GOHEALTH ON HER PHONE.</p> <p>CUT TO MOM BRINGING HIM TO A GOHEALTH, WHERE THEY ARE READY AND WAITING.</p> <p>CUT TO PROVIDER TALKING TO THE BOY.</p> <p>TITLE CARD:</p> <p>FIRST IS: ✓ A NIGHT WITH NOTHING BUT SWEET DREAMS.</p> <p>ENDPLATE: LEGACY HEALTH GOHEALTH URGENT CARE (LOCKUP). WE PUT <i>YOU</i> FIRST.</p> <p>NOW WITH 14 LOCATIONS NEAR YOU. GoHealthUC.com</p>	<p>MUSIC UP AND UNDER</p> <p>SFX: BOY SCREAMING IN DISTANCE</p> <p>MOM: It's okay, I gotcha.</p> <p>MOM: It's his left ear.</p> <p>PROVIDER: You'll feel better soon, okay Dillan?</p> <p>BOY: (meekly) Thanks.</p> <p>MOM: (under title card) Let's get you back to bed now, okay buddy?</p>

Sutures: Guy / Female Provider #2



Client: GoHealth
 Media: Television
 Title: Sutures
 Length: :15
 Date: 07.05.17

Video	Audio
<p>OPEN ON A MAN WORKING UNDER A PROJECT CAR IN HIS GARAGE.</p> <p>HE PUTS HIS COFFEE CUP BACK UP ON THE LIFT, BUT ACCIDENTALLY KNOCKS OFF A WRENCH, WHICH FALLS AND HITS HIM IN THE FOREHEAD (WE DON'T SEE THE WRENCH HIT HIM).</p> <p>CUT TO THE MAN GRIMMACING FROM OVERHEAD, RUBBING HIS FOREHEAD.</p> <p>DISSOLVE TO OVERHEAD SHOT OF THE SAME GUY LAYING UNDER A LIGHT AT GOHEATH. THE PROVIDER IS JUST BANDAGING THE SUTURES ABOVE HIS LEFT EYE. PULL AWAY AS PROVIDER INTERACTS WITH HIM.</p> <p>TITLE CARD:</p> <p>FIRST IS: ✓ NOT HAVING TO SLOW DOWN FOR LIFE'S SPEED BUMPS.</p> <p>ENDPLATE: LEGACY HEALTH GOHEALTH URGENT CARE (LOCKUP). WE PUT <i>YOU</i> FIRST.</p> <p>NOW WITH 14 LOCATIONS NEAR YOU. GoHealthUC.com</p>	<p>MUSIC UP AND UNDER</p> <p>SFX: WRENCH SLIPPING OFF LIFT AND HITTING MAN IN HEAD.</p> <p>GUY: Argh!</p> <p>PROVIDER: Okay Steve, you're all set.</p> <p>GUY: Thanks. (touching bandage) This okay under my car?</p> <p>ALT: How soon can I get back under my car?</p> <p>PROVIDER: (under title card) Sure. (laughs) Just try not to spill any coffee on it.</p> <p>ALT: Right away...just try not to spill any coffee on it.</p>

Client: GoHealth

Membership: Wife / Husband / Receptionist #1



Media: TV
 Title: Membership
 Length: :15
 Date: 07.05.17

Video	Audio
<p>OPEN ON A WOMAN WITH SOME RED UNDER HIS NOSE SNEEZING VIOLENTLY IN HER BEDROOM. HER HUSBAND ENTERS FROM BATHROOM LOOKING CONCERNED.</p> <p>AS SOON AS SHE SAYS SHE'LL BE FINE, SHE SNEEZES AGAIN AND GROANS.</p> <p>TIGHT SHOT OF HUSBAND PRESSING THE 'CHECK-IN' BUTTON ON HIS PHONE.</p> <p>HARD CUT TO GOHEALTH LOBBY WHERE HUSBAND AND WIFE ARE WALKING TOWARDS THE RECEPTIONIST. SHE LOOKS IMPRESSED WITH THE ATMOSPHERE.</p> <p>THE RECEPTIONIST OVERHEARS HER AND OFFERS SOME REASSURANCE.</p> <p>TITLE CARD:</p> <p>FIRST IS: ✓ PERSONALIZED SERVICE WITH NO MEMBERSHIP FEES, EVER.</p> <p>ENDPLATE: LEGACY HEALTH GOHEALTH URGENT CARE (LOCKUP). WE PUT <i>YOU</i> FIRST.</p> <p>NOW WITH 14 LOCATIONS NEAR YOU. GoHealthUC.com</p>	<p>MUSIC UP AND UNDER</p> <p>WIFE: Achool!</p> <p>HUSBAND: (CONCERNED) You okay?</p> <p>WIFE: (STOPPED UP) I'll be ... achool!</p> <p>SFX: WOMAN SNEEZES AGAIN.</p> <p>HUSBAND: I'm taking you to GoHealth Urgent Care.</p> <p>WIFE: (TO HUSBAND UNDER HER BREATH) Wow, is there a membership fee for this?</p> <p>RECEP: Everyone's a member here, Ava.</p> <p>RECEP: (under title card) Now let's get you better.</p>

Insurance: Wife / Husband / Receptionist #2



Media: TV
 Title: Bet (Insurance)
 Length: :15
 Date: 07.05.17

Video	Audio
OPEN ON A COUPLE IN THEIR KITCHEN. HE'S STANDING BY THE SINK WITH A PAPER TOWEL WRAPPED AROUND HIS FINGER WHERE HE CUT HIMSELF. SHE'S CHECKING THEM INTO A GOHEALTH ON HER CELL PHONE.	HUSBAND: Bet they don't. (Bet we aren't)
TIGHT SHOT OF HER FINGER PRESSING THE 'CHECK-IN' BUTTON ON HER PHONE.	WIFE: Bet they do. (Bet we are)
CUT TO GOHEALTH RECEPTION INTERIOR AS THEY ARE APPROACHING THE DESK.	HUSBAND: Bet they don't. (Bet we aren't)
RECEPTIONIST SMILES WARMLY AND GREETES THEM.	WIFE: Bet they do. (Bet we are)
THE WIFE SHOWS HER THEIR INSURANCE CARD.	RECEP: Welcome to GoHealth Urgent Care.
RECEPTIONIST LOOKS DOWN AT HER MONITOR AND TYPES IN A FEW THINGS QUICKLY, THEN LOOKS UP JUST WITH HER EYES, KNOWINGLY.	WIFE: Hi, do you take our insurance?
THE HUSBAND IS SURPRISED AND APPRECIATIVE.	ALT: Hi are we in network?
TITLE CARD:	SFX: CLATTERING ON KEYBOARD
FIRST IS: ✓ KNOWING YOUR URGENT CARE HAS YOU COVERED.	RECEP: (looking up from keyboard) We do.
ENDPLATE: LEGACY HEALTH GOHEALTH URGENT CARE (LOCKUP). WE PUT YOU FIRST.	HUSBAND: Oh, wow, thanks.
NOW WITH 14 LOCATIONS NEAR YOU. GoHealthUC.com	WIFE: (SARCASTICALLY) Yeah, Oh Wow.